



# MANUFACTURING is the backbone of our economy

Friday, October 5, 2018  
[www.waynecounty.com/elected/executive/mfgday.aspx](http://www.waynecounty.com/elected/executive/mfgday.aspx)

## MFG DAY 2018 TARGET GOALS:

2,800 students  
50 schools  
50 manufacturers

STUDENTS + FACILITY TOURS = YOUR FUTURE WORKFORCE

Wayne County Manufacturing Day supports the empowerment of future talent: exposure to viable career pathways, work-based learning experiences, talent recruitment and retention.

## WAYS YOU CAN GET INVOLVED

- Host a chaperoned group of students to tour your facility
- Join the MFG Day planning committee
- Be a champion and spread the word
- Become a partner offering work based learning opportunities
- Be a Financial Sponsor

## SPONSORSHIP PACKAGES

Each sponsor can begin with the basic

### 🔩 NUTS AND BOLTS SPONSOR | \$500

- Company name will be featured on [www.waynecounty.com](http://www.waynecounty.com)
- Company name acknowledged on program materials, which will be distributed at Orientation Breakfast and to Wayne County MFG Day participants

Customize your nuts and bolts sponsorship level with these add-ons

### 💰 PRECISION SPONSOR | \$1,000

- + Nuts and bolts sponsorship package
- Company logo will be printed on t-shirts that will be distributed to MFG Day participants

### 👥 SUPER ALLOY SPONSOR | \$2,500

- + Precision + Nuts and bolts sponsorship packages
- A hyperlink from [www.waynecounty.com](http://www.waynecounty.com) to your website
- Company profile displayed in program materials which will be distributed at Orientation Breakfast and to Wayne County MFG Day participants
- Acknowledgment provided in all related press releases and news media

### 🔥 WORLD CLASS SPONSOR | \$5,000

- + Super Alloy + Precision + Nuts and bolts sponsorship packages
- Logo placement in all pre & post-event correspondence, press releases and media
- Company profile featured on MI Bright Future's website with access to 300,000 career seeking students
- Your company's provided 60-second promotional video that will be showcased during the Orientation Breakfast

## THANK YOU TO THE FOLLOWING SPONSORS FOR SUPPORTING IN 2017

### WORLD CLASS SPONSOR

Wayne County Economic Development Corporation  
Futuramic Tool & Engineering Co.  
Henry Ford College  
Wayne County Community College District

### SUPER ALLOY SPONSOR

Aztec Manufacturing  
IBEW/NECA

### PRECISION SPONSOR

ATF-Inc.  
Detroit Chassis, LLC  
Great Lakes Water Authority  
Link Engineering  
LOC Performance  
Plastic Omnium

### NUTS & BOLTS SPONSOR

Deshler Group

## TO GET STARTED OR FOR MORE INFORMATION, CONTACT:

**Collin Mays, Talent Development Coordinator**  
Southeast Michigan Community Alliance (SEMCA)  
[collin.mays@semca.org](mailto:collin.mays@semca.org) | 734-229-3518

## Planning Committee

