



# The Skilled Trades Training Fund

MOVING MICHIGAN FORWARD

The right employer. The right talent. The right training.  
That's how economic magic happens.

The Skilled Trades Training Fund (STTF) keeps Michigan magic in motion by helping job providers connect their team members with targeted, high-quality training.



**INCREASED FUNDING = CONTINUED RESULTS FOR MICHIGAN!**

## A CUSTOMIZED TRAINING SOLUTION

### Just in time

The STTF works with job providers to determine which skills are essential for growing staff capacity and business models. We create new opportunities which leads to:

- Growth of local prosperity
- Economic boost for families and communities across Michigan
- Support of new innovations
- Increased long-term productivity
- Added jobs

In many instances the STTF has made the difference between job expansion and layoff, protecting families and keeping communities strong.

### Tailored to job providers

As businesses with talent recruitment and training needs are identified—usually through a local Michigan Works! Agency, partner, community college, or other policy leader—they become part of an exciting, completely customized planning and design process.

### Rapid Results

Once funding is approved, project activities happen very quickly. Training is completed as soon as possible, ideally 4–6 weeks after the award is made.

### Compelling Results\*

**2,529** .....  
Jobs Created

**6,083** .....  
Jobs Retained

**248** .....  
Employers Winning

**\$99M** .....  
Funds Leveraged

\*As of 12/17/2014

Source: Michigan Workforce Development Agency

## Is STTF right for my business?

Any private or non-profit business may apply. Each applicant must demonstrate a need for training that will allow it to compete, expand, and positively contribute to the state and local economy. Businesses with more than one location may apply through one or multiple applications.

Existing talent and training needs are carefully identified and documented by the local Michigan Works! agency, which certifies the skills needed are not available in the current labor pool. Naturally, the business must have a Michigan presence and be in compliance with state and federal tax obligations.

## How are trainings chosen?

Your local Michigan Works! agency will help you select the training that best helps your business meet its current and future needs. Training providers range from community colleges and proprietary schools to equipment vendors and other approved organizations.

STTF training programs should lead to a credential for a skill that is both transferable and capable of resulting in new or continuing full-time permanent employment. Classroom training, distance learning, on-site training, and apprenticeships all may be suitable learning opportunities for STTF participants.

## How much STTF funding is available?

Funding levels are determined on a case-by-case basis. However, the cost of classroom training opportunities, on-site training, and wage reimbursement for new hires may not exceed \$1,500 per trainee. The cost of NEW registered apprenticeships may not exceed \$3,000 per employee. Businesses may apply for STTF funding anytime throughout the year.

## CONTACT MICHIGAN WORKS!

for more information and a free on-site consultation:

Nearest Michigan Works! One-Stop Service Center\*\*.....(800)-285-WORKS (9675)

\*\*Phone call will be routed according to caller's area code

## Ideal STTF Projects

### Expansion

ABC Engineering has developed a new weather-resistant road construction material that will offer pothole-free, smooth solutions for the entire state. To produce the new material, its workforce requires tweaks to its existing skill set. While the project is estimated to create 150 new jobs in the short term, existing team members need to build out their skills while the project is in its incubation stage.

ABC leaders have approached their state representative to see if help may be available. The lawmaker refers ABC to its local Michigan Works! agency for an on-site review and consultation. The agency develops a comprehensive solution that blends available workforce funding, tax incentives, and services available through participating partners in a "braided" approach. STTF funding is leveraged to meet project outcomes that cannot be funded by other sources.

### Lay-Off Aversion

XYZ Computer Services has experienced four years of flat and/or declining growth. The outdated skill sets of its employees, coupled with the rapidly evolving world of technology, has left them unable to bid on key projects or expand their menu of services.

The company's executives have gone to their local Michigan Works! agency for help. Agency leaders work directly with the company to determine where training needs and business opportunities exist. A blended strategic plan is devised, one component of which is STTF funding. The company is able to pursue a comprehensive strategy for building its employees' skills and diversifying its business model.