

SEMCA STRATEGIC PLAN 2021-2024



It is SEMCA's **MISSION** to provide innovative leadership to create an inclusive, life-long talent and career development system that is responsive to labor market and industry demands.

Our **VISION** is that through SEMCA's leadership there is a robust career and talent pipeline sustained by public and private partnerships driving a resilient, vital and competitive economy.

The **GOALS** that SEMCA has committed to working towards through the implementation of this plan are:



PARTNERSHIPS

Develop and maintain the talent pool in SEMCA's Service Area by strengthening the connection between partners' strategic goals and SEMCA's services.



SERVICE QUALITY

Provide consistent, high-quality services by implementing ongoing professional development and training of SEMCA staff and service providers.



FUNDING DIVERSIFICATION

Diversify funding to support innovative service delivery and operational stability.



BRANDING

Increase brand clarity, understanding and awareness.